

Expansion of the Management Board at Kuhn Organ Builders Ltd

New Sales Strategy

In January 2017 the Management Board at Kuhn Organ Builders Ltd, Männedorf was expanded to include the position of Manager Marketing and Sales. This step became necessary when the Board of Directors resolved to realign the sales strategy to include new markets. Developments over the past few years clearly show that, for example, in China and South Korea there is a growing demand for high quality organs. The expansion of the Management Board is a precondition for increasing the ability to pursue these opportunities.

Orgelbau Kuhn reorganizes the Management Board



With effect from 1 July 2017, Mr Stephan Schuh will be appointed the new Managing Director of Kuhn Organ Builders Ltd, Männedorf. He entered the company in January 2017 as Manager Marketing and Sales. Mr Schuh holds a diploma in economics and has already acquired wide-ranging experience in other international concerns in Europe and Asia. This is complemented by his great enthusiasm for classical music and organ building: "My new position at Kuhn Organ Builders is the source of much joy, because at last my profession and passion are united".

Mr Hans-Peter Keller will continue to be responsible for Engineering and Design and Gunter Böhme for Sound and Restoration.

Mr Dieter Utz, President of the Board of Directors: "In Mr Schuh I see the ideal counterpart who will enable our sales and marketing efforts in new markets to be successful as well as to re-enforce our commitment to servicing our important existing customers and markets".

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Kuhn Organ Builders is the leading Swiss company of the manufacture, restoration and maintenance of pipe organs of all sizes and styles – from small instruments for chapels and private rooms, through medium sized organs in churches, up to large organs in cathedrals throughout the world. Since the beginning of the 1970s Kuhn has also increasingly concentrated on restoring historical organs from every period, and has thus gained an international reputation for quality and service. Another focus is the design and construction of organs in large concert halls in accordance with the most modern developments in sound and architecture. Manufacture of the organs takes place exclusively in Switzerland, and demands great skill. At the same time, Kuhn places great value on innovation with a view to further refine and to perfect the traditional craft of organ building.